

Ad ID 1972

Ad Text The video begins with the depiction of the Black job candidates on interviews which always end with the dreaded words, "We'll be in touch." HP releases an ad promising more workplace diversity. Workplace Diversity Tackled In New Ad | BlackMattersUS.com blackmattersus.com

Ad Landing Page <https://blackmattersus.com/32975-workplace-diversity-tackled-in-new-ad/>

Ad Targeting Location - Living In: United States

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile devices

People Who Match: Interests: Martin Luther King, Jr., African-American Civil Rights Movement (1954–68), African-American history or Malcolm X

Ad Impressions 944

Ad Clicks 37

Ad Spend 255.08 RUB

Ad Creation Date 04/28/17 06:56:42 AM PDT

Ad End Date 04/29/17 06:56:42 AM PDT



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### Workplace Diversity Tackled In New Ad | BlackMattersUS.com

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33 Reactions 14 Shares

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